



# BUSINESS AND BIODIVERSITY

**Indaba 2020**

Risk, Reputation & Reporting -  
Does business have a biodiversity blind spot?

**Prospectus**



**18 February 2020  
Gauteng**

## 01 Context

The EWT's National Biodiversity and Business Network (NBBN) recognises the importance of biodiversity to business and aims to build the capacity of business to act as a positive force for the conservation of biodiversity in South Africa.

The biodiversity economy of South Africa encompasses business and economic activities that either directly depend on biodiversity for their core business or that contribute to conservation of biodiversity through their activities. The Global Partnership for Business and Biodiversity (GPBB), currently comprised of 21 national and regional initiatives, has been established to further the business engagement decisions made by the parties to the Convention on Biological Diversity since 2010. This demonstrated the increased understanding that business needs to play a critical role in addressing biodiversity loss.

The GPBB is calling the private sector to make voluntary commitments to the post-2020 global biodiversity framework.

## 02 Aim and Approach

The aim of the Indaba is to provide a knowledge sharing platform to explore biodiversity discussions relating to:

- risk management and oversight
- reputation management
- increasing stakeholder activism
- sustainable financing
- disclosure and reporting

The format of the Indaba will be a one-day programme with a combination of speaker presentations, panel discussion and a masterclass.

## 03 Target Audience

This year's Indaba with its focus on risk, reputation and reporting, invites participants from across a variety of areas from sustainability and biodiversity specialists, practitioners and consultants to risk managers, corporate affairs specialists and decision makers.

## 04 The Programme

07H30 - 08H30	Refreshments and Peer Networking
<b>08H00 - 08H45</b>	Welcome address and setting the context
<b>08H45 - 09H15</b>	Keynote address: Department of Environment, Forestry and Fisheries
<b>09H15 - 10H00</b>	Integrating biodiversity into risk management and oversight
<b>10H00 - 10H45</b>	Reputation, Reputation, Reputation "If you measure it, you will treasure it"
10H45 - 11H15	Refreshments and Peer Networking
<b>11H15 - 12H00</b>	The Power of Shareholder Activism
<b>12H00 - 12H45</b>	Integrated Reporting - are we missing biodiversity disclosure in our Natural Capital reporting?
12H45 - 13H30	Lunch and Peer Networking
<b>13H30 - 14H15</b>	<b>Panel Discussion:</b> Sustainable financing - including biodiversity goals in financing strategies
<b>14H15 - 14H45</b>	Green Economy Programme - Key lessons for biodiversity mainstreaming
14H45 - 15H15	Refreshments and Peer Networking
<b>15H15 - 16H00</b>	<b>Masterclass:</b> Unpacking the Biological Diversity Protocol
<b>16H00 - 16H45</b>	Finding fun and learning in Biodiversity Using gamification to advance biodiversity education in an era of Pokémon
16H45 - 17H00	Wrap up

## 05 Indaba Partnership

The National Biodiversity and Business Network (NBBN) invites organisations to consider supporting the Annual Indaba through partnership and sponsorship and have created a framework to suit any budget..

Through these partnerships we are able to continue to develop our programme and enhance the delivery of the event.

### **Headline Partner** **R 150 000**

10 x complimentary delegate tickets

Speaking opportunity

Brand presence and acknowledgement on:

Website, invitation, programme, in registration area, in conference room, on presentation slides, thank you and follow up communications

### **Digital Registration and App Partner** **R 75 000**

3 x complimentary delegate tickets

Brand presence and acknowledgement on:

Registration area, app and online platform, on presentation slides, thank you and follow up communications

### **Supporting Partner** **R 50 000**

3 x complimentary delegate tickets

Brand presence and acknowledgement on:

Website, invitation, programme, in registration area, in conference room, on presentation slides, thank you and follow up communications

### **International Speaker Partner** **R 50 000**

2 x complimentary delegate tickets

Introduction of the speaker

Brand presence and acknowledgement on:

Specific speaker section on invitation and programme, on speaker presentation slides, thank you and follow up communications

### **Other options:**

**Speciality branded coffee bar** **R 40 000**

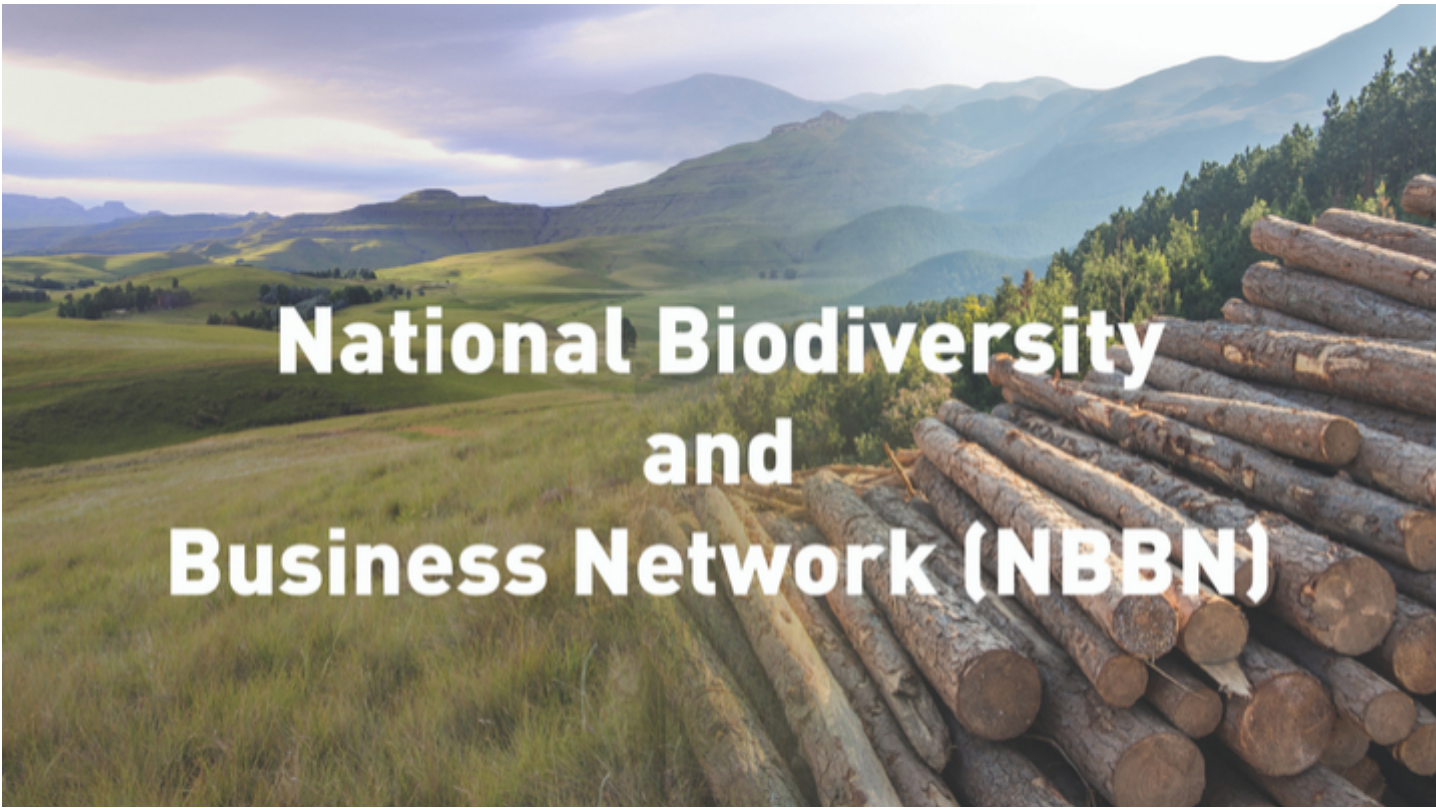
**Lunch partner** **R 20 000**

**Delegate take away gifts** **R 15 000**

**WiFi Partner** **R 10 000**

**Lanyards and Name Badges** **R 10 000**

To take advantage of one or more of these partnership opportunities, please contact **Megan Murison** or **Angela Cherrington** at [meganm@ewt.org.za](mailto:meganm@ewt.org.za) or [angelac@ewt.org.za](mailto:angelac@ewt.org.za)



Our NBBN partners:

